

PAMELA N. HIRSCHMAN
PARTNER

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303.892.7286

EXPERTISE

Intellectual Property & Technology
Transactions, Copyright, Trademark
Prosecution & Counseling

EDUCATION

Georgetown University Law Center, J.D.
2004
University of Michigan B.A., 2000

ADMITTED IN

Colorado and New York

Pamela Hirschman is a partner in the Intellectual Property & Technology Transactions Group at Davis Graham & Stubbs LLP. Pamela brings extensive experience in trademark law, underpinned by her experience as a former trademark examining attorney with the U.S. Patent and Trademark Office. Her practice encompasses all facets of trademark prosecution and maintenance of trademark registrations filed in the U.S.P.T.O., as well as Ex Parte and Inter Partes proceedings before the office's Trial and Appeal Board.

Pamela is well-versed in conducting trademark clearance searches, maintaining and safeguarding trademark registrations, and preparing comprehensive license agreements and intellectual property transfer agreements. Pamela excels in enforcing her clients' portfolios, ensuring robust protection by policing and defending their trademark registrations, and assisting clients in creating international trademark portfolios designed to maximize their coverage.

Pamela's international trademark capabilities include handling Madrid Protocol filings,

European Community filings, and national filings throughout the world, leveraging a global network of foreign trademark experts to ensure seamless maintenance of international portfolios. Her practice extends to drafting a broad range of IP agreements, including licenses, IP transfer agreements, co-existence, consent, and service agreements.

Her practice also covers the filing and prosecution of copyright registration applications with the U.S. Copyright Office, Uniform Domain Name Dispute Resolution Proceedings, and the drafting of terms of use and privacy policies for internet websites.

Pamela is admitted to practice before the U.S. District Court for the District of Colorado and the U.S. Supreme Court.

MEMBERSHIPS & AFFILIATIONS

- Colorado Bar Association
- Denver Bar Association
- International Trademark Association (INTA)
- International Network of Boutique Law Firms (INBLF), Colorado – President (2015-2017)

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- INTA's Ladas Memorial Award Judge (2014, 2015)
- Anti-Defamation League Glass Partners-in-Leadership Institute Program

Association Continuing Legal Education,
(June 2, 2016)

RECOGNITION

- World Trademark Review 1000 – The World's Leading Trademark Professionals (2020-2025)
- 5280 Top Denver Attorneys (2024-2025)
- Colorado Super Lawyers Rising Star (2012-2018)

PRESENTATIONS & PUBLICATIONS

- Speaker, "Intellectual Property in Nonprofit Law," 31st Annual Institute on Advising Nonprofit Organizations in Colorado, (2022).
- Speaker, "How to Choose a Trademark and Brand Strategy," 18th Annual Rocky Mountain Intellectual Property & Technology Institute (2020).
- Speaker, "Marijuana and Cannabis Update;"
 - the intersection between cannabis and IP law
 - state and federal cannabis litigation and the application of those decisions to cannabis IP rights
 - state and federal cannabis regulatory law changes as a result of the 2016 election," Rocky Mountain IP and Technology Law Institute, Westminster, Colorado, (June 2017)
- Speaker, "Commercialization of Marijuana: An Update," 14th Annual Rocky Mountain IP & Technology Law Institute, Colorado Bar